

IMPACT SPOTLIGHT:

RECOGNIZING HIGH IMPACT INDUSTRY LEADERS



Keith Batts

Manager of Concrete Production
Carolina Sunrock



LEARN MORE ABOUT KEITH BATTS AND THE IMPACT HE MAKES AT CAROLINA SUNROCK.

1. How long have you been in this field?

17 Years, same company. Started as a mixer driver, then lead driver, then plant supervisor, then transitioned to assistant manager to manager of concrete production. To Sunrock, I am probably like a swiss army knife, I can do anything!

2. What do you like best about this industry?

Challenges. You can have the best plan the day before, and that day you might have to call 10 audibles.

3. What's the most memorable thing you have done in the last year?

Building driver relationships. Don't wanna just be your manager, I want to know your hobbies, outside activities.

4. For someone new in this business, what is the best tip you can give them on their first day?

Be a sponge, learn everything you can. You are more valuable to any company the more you can do.

5. Any hobbies outside of concrete?

ATV riding. Every weekend we go riding. Me, my son, friends, and family all go out together. Old cars too. I have a '86 SS Monte Carlo too.

6. What made you get into this business?

Accident. I ran a CNC machine for awhile, 9/11 happened and the job went, then I tried truck driving, then came to Sunrock and have been here ever since.

7. Who inspires you?

My dad and my mom. My dad started his business in a county without jobs, worked by himself all those years and made a good living.

8. What is something you have learned in the last year?

That I don't know everything. I am not perfect, my intentions are, but I am not.

